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Dear <Salutation>,

Help us make our match!

**A generous group of our existing donors has pledged to match all new gifts between now and December 31, up to \$50,000. That means <donor-prospect string> will be doubled.**

This match is great news since it's an important time for forests and all those who depend on them.

Forests provide homes for wildlife, and jobs and resources for rural communities. They are major contributors to clean air and water, as well as the safest and most effective way to store carbon on the surface of the planet. Recent assessments show that we cannot have a healthy climate without healthy forests.

But right now, forests are threatened by development pressure, past management practices, and the effects of climate change. **It's a critical time to support Pacific Forest Trust's mission of protecting working forests and natural lands for all their benefits while keeping them productive.**

PFT is an effective and innovative "think-and-do tank," with a strong record of advocacy for significant investments in forests, both public and private. We've also conserved more than 265,000 acres of forests and other working land, including the 100,000+ acres we protect and steward with Working Forest Conservation Easements (WFCEs).

**Our work in partnership with forest landowners helps give them a choice when they're faced with tough economic decisions.** Landowners who conserve their working lands with WFCEs protect their legacy by keeping their forests productive and ensuring they remain forests in perpetuity.

Ultimately, PFT is working to ensure private forests continue to provide public benefits. We *all* benefit from the clean air and water, the climate relief, and the wildlife habitat that forests provide.

We have been exceptionally effective—and we can do so much more with your support. **You can help ensure more forest landowners do well by doing good.** Please make a difference today with a generous gift to Pacific Forest Trust.

Sincerely,

Laurie A. Wayburn  
President, Pacific Forest Trust

P.S. Don't forget—new gifts received by December 31 will be matched. Please make your contribution today using the form below (or at [pacificforest.org/<url>](http://pacificforest.org/<url>)) to help protect forests for their many benefits. If you've already made your gift, thank you—we really appreciate it!

**Yes, I support Pacific Forest Trust's work on behalf of forests and those who depend on them.**

I've enclosed my generous tax-deductible contribution of:

\$ <AMT1>    \$ <AMT2>    \$ <AMT3>    \$ \_\_\_\_\_

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**Please charge my credit card.**  
See reverse or donate online at  
[pacificforest.org/<url>](http://pacificforest.org/<url>)

**Please send occasional updates on PFT's work to my email:**

\_\_\_\_\_

**Please contact me about leaving a legacy with a planned gift to PFT.**

