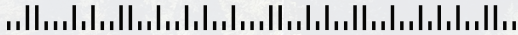




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PFT's Van Eck Forest Laboratory in Oregon

Dear <Salutation>,

If you've spent time in the forest, you know it is a special kind of place—**rich in life and all its potential.**

Right now, though, our forests are threatened. Pressure from development, past management, and a changing climate have contributed to unhealthy forests across our landscapes.

As we've all seen, the wildfire season is getting longer. Fires are more and more devastating. They threaten the lives of people and wildlife, and water and air quality.

But within the forests themselves is the power of renewal. Forests are among the most cost-effective—and effective—ways to heal our climate. Forests remove polluting carbon dioxide from the atmosphere, safely store it as carbon, and help us adapt to a changing climate. Here at home in Washington, Oregon, and California, our temperate forests (especially our temperate rain forests) are the best and safest terrestrial carbon sinks in the world. **Forests are vital pieces to solving the climate challenge, with the ability to meet 30% of our climate goals by 2030 for just 3% of the cost.**

60% of America's forests are privately owned. Forest landowners take their stewardship of the land seriously: they want to do the right thing for the climate, for wildlife, and for water. They also want their forests to stay forests. But economic pressures can force them into short-term-focused decisions.

Pacific Forest Trust's work helps give them a choice. We have worked in the "radical middle," protecting working forests and natural lands while keeping them productive, since 1993. Our work helps rural communities, our water supply, and threatened species of wildlife like wolves and native salmon.

To date, we have conserved **more than 265,000 acres**, including more than 100,000 acres in Oregon and California that we protect and steward with our permanent Working Forest Conservation Easements (WFCEs). Building partnerships one at a time, we have saved critical wildlife habitat, protected the sources of drinking water for tens of millions of people, and improved the long-term carbon stores of these forests. We've made their long-term sustainability possible—both ecologically *and* economically.

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Please detach and return the form below with your contribution. Thank you!

Yes, I support Pacific Forest Trust's work on behalf of forests and those who depend on them.

I've enclosed my generous tax-deductible contribution of:

\$ <A1> \$ <A2> \$ <A3> \$ _____

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<COMPANY>
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<ACCOUNT NO>

Please charge my credit card.
See reverse or donate online at
pacificforest.org/<url>

Please send occasional updates on PFT's work to my email:

Please contact me about leaving a legacy with a planned gift to PFT.



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But we don't just do work on the ground—we are a forward-thinking and effective policy organization. (We call ourselves a “*think-and-do tank*.”) Pacific Forest Trust has successfully advocated for significant investments in forests, both public and private. We have helped ensure that forests are a major—and growing—part of climate policy in California, from cap and trade to this year's allocations of more than \$1 billion over five years for forest health. We are now working closely with decisionmakers and a diverse array of local stakeholders in Oregon and Washington to help shape these states' forest and climate policy. We facilitate cooperation and collaboration between western states because they face similar challenges, and they can learn from each other and develop shared solutions. And trees, critters, and waterways don't see state lines.

Oregon has a unique, rich forest heritage. PFT's work in Oregon goes back decades; we've saved more than 17,000 acres of productive forest land in Oregon and we hold the largest Working Forest Conservation Easement in the state. PFT serves on the board of the Coalition of Oregon Land Trusts, and we are deeply involved in helping craft Oregon's climate policy to make sure the state leverages the power of forests and land to help heal our climate and invest in rural communities to help build a sustainable resource future.

The *Mail Tribune* reported in January on our historic conservation of Mountcrest Working Forest outside Ashland: “A new and unique \$2.5 million conservation easement arranged by The Pacific Forest Trust and funded primarily with public money ensures the forest will remain in timber production but that it won't be broken up or developed.... This is the first time in Oregon a publicly funded easement has gone to land that will remain in forest production.”

We have been exceptionally effective—and we can do so much more with your help. The threat to our climate is undeniable; forests are a crucial part of the solution, and the tools that PFT has developed to harness their power to renew are practical and proven.

Wood, water, wildlife, and well-being. That's what America's private forests provide. But they are under increasing threat. Join us today to protect them.

With gratitude,



Laurie A. Wayburn
President, Pacific Forest Trust

P.S. The growing threat to our forests means that growing our base of supporters is critical right now. Please make a gift today using the enclosed envelope (or at pacificforest.org/support) to help protect forests for their many benefits. Thank you!

Thank you for your generous support for Pacific Forest Trust! Please consider making a recurring gift, either on our website or by sending back this form, to help us do our work year-round.

Gift Amount: \$ _____

Please charge the above amount: Monthly Quarterly Annually
 This is a one-time gift.

To my Visa MasterCard American Express Discover

Card # _____

Expiration date ____/____ Security code _____

Signature _____

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