



PACIFIC FOREST TRUST

Private Forests. Public Treasures.

November 26, 2018

Donor1 Sample
University of California
Department of Political Science
1234 Some Drive
Berkeley CA 94720-0001

Dear Donor1,

You know the importance of our forests for our climate, for wildlife, for water—**and you know the increasing threats they face.**

Pressure from development is growing, and a changing climate is further stressing our fragmented forests. As we've all seen, wildfire season is getting longer. Fires are more and more devastating, further threatening people and wildlife, air and water quality.

But PFT's work is based on this: **how we manage the forests unlocks their power of renewal and restores them to be more resilient, healthier, and more carbon-rich.** Forests are among the most cost-effective—and effective—ways to remove polluting carbon dioxide from the atmosphere, store it safely as carbon, and help us adapt to a changing climate. In fact, our temperate forests of home, in Washington, Oregon, and California, include the safest and most effective carbon sinks in the world. **Forests are vital pieces to solving the climate challenge. They have the ability to meet 30% of our goals by 2030—for just 3% of the cost.**

Your generous support of Pacific Forest Trust helps give forest landowners a choice. We know they take their stewardship of the land seriously. They want to do the right thing for our climate, wildlife, and water. They also want their forests to stay forests. But economic pressures can force them into short-term-focused decisions to sell their lands or liquidate their timber resources. Our work in the “radical middle” partnering with landowners to protect their working forests helps rural communities, our water supply, and vulnerable wildlife from owls to wolves to salmon.

With your help, we've conserved more than 265,000 acres, including more than 100,000 acres in Oregon and California under Working Forest Conservation Easements (WFCEs). Building partnerships one at a time, we have saved critical wildlife habitat, protected key sources of drinking water for tens of millions of people, and improved the long-term carbon storage potential of these forests, while helping landowners achieve long-term sustainability—both ecologically *and* economically.

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PFT has led the fight to ensure that forests are a major—and growing—part of climate policy in California, from ensuring forests were the initial offsets under cap and trade, to developing carbon emissions reductions protocols, to this year's allocations of more than \$1 billion for forest health. We are now working closely with decisionmakers and a diverse array of local stakeholders in Oregon and Washington to help shape these states' forest and climate policy, building on our experience over the past 25 years. Though “there is no one size fits all” solution, cooperation and collaboration among western states is critically important. These states face similar challenges and can learn from each other and develop shared solutions.

We have been exceptionally effective—and with your help, we can do so much more. **The increased awareness of forests as a key climate solution means there's no better time to support our work.** Can you make a generous contribution of \$100 today?

We are truly grateful to our loyal contributors like you. You have a special understanding of how forests and working lands fit within the larger landscape. And you support our model of innovating new incentives for conservation, building effective partnerships, and making our ideas reality.

Please make your year-end contribution today, either in the enclosed envelope or online at <https://pacificforest.org/give>. And please consider making Pacific Forest Trust part of your estate plans if you have not already done so. Achieving our vision of a connected forest that provides benefits for the planet for generations to come relies on your generous contribution.

With gratitude,

Laurie A. Wayburn
President, Pacific Forest Trust

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Donor2 Sample
2123 Mountain Drive
Issaquah WA 98027-6543

Dear Donor2,

You know the importance of our forests for our climate, for wildlife, for water—**and you know the increasing threats they face.**

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Donor3 Sample
PO Box 123
Durham NC 27708-1234

Dear Donor3,

You know the importance of our forests for our climate, for wildlife, for water—**and you know the increasing threats they face.**

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Donor4 Sample
5544 Elm St
Los Angeles CA 95518-7654

Dear Donor4,

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Donor5 Sample
522 SW 5th Ave Ste 725
Portland OR 97204-1111

Dear Donor5,

You know the importance of our forests for our climate, for wildlife, for water—**and you know the increasing threats they face.**

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